



GOODWILL

North Central Texas



20 24

PROJECT
GOODWILL

SPONSORSHIP
OPPORTUNITIES



Celebrity Host Anthony Elle

PROJECT GOODWILL

Aspiring designers from the community have been tasked with designing wearable garments using materials from Goodwill North Central Texas stores. Judges from all aspects of the fashion industry will evaluate the designers' work based on expression, design and technique during this fun and exciting fashion show.

THE EVENT

Before the fashion show, guests can enjoy complimentary cocktails and have an opportunity to network, mix and mingle. There will be a luxury silent auction, mystery box sales and a wine raffle available to all guests. Some sponsors will also have the opportunity for VIP access and a private preview on this fun-filled night.

THE CAUSE

This will be an exciting night of fashion and fun to support Goodwill North Central Texas' mission to CREATE lives of independence and BUILD a stronger local community. All proceeds from Project Goodwill support Goodwill's vision of a North Central Texas where every person has the opportunity for maximum independence and abundant living. This includes individuals experiencing homelessness, at-risk-youth, veterans, people with disabilities and the formerly incarcerated.

EVENT DETAILS

Thursday, April 4, 2024 from 6 p.m. to 9 p.m.

The Renaissance Worthington Hotel
200 Main Street • Fort Worth, Texas 76102

SPONSORSHIP OPPORTUNITIES

All sponsors experience an exciting night of fashion and fun while supporting Goodwill. As a sponsor, you will be featured in high profile marketing as a community-minded partner of Goodwill North Central Texas. What better way to meet and network with other business leaders than over cocktails, dinner, and a one-of-a-kind upcycle fashion runway show? All sponsorships include one table of ten guests, complimentary valet, and a hosted cocktail hour.

| | PRESENTING \$25,000 | HIGH FASHION \$15,000 | SUPER MODEL \$10,000 | FASHIONISTA \$5,000 | PAPARAZZI \$4,000 | COUTURE \$3,000 |
|---|------------------------|--------------------------|-------------------------|------------------------|----------------------|--------------------|
| Inclusion on e-blasts, social media posts & thank you & Project Goodwill web page inclusion | ● | ● | ● | ● | ● | ● |
| Inclusion on 2025 sponsor brochure and invitation | ● | ● | ● | ● | ● | ● |
| Half page ad in program | | | | ● | ● | ● |
| Full Page ad in program | ● | ● | ● | | | |
| Recognition on all event signage | ● | ● | ● | ● | ● | ● |
| Mention from the podium & Premier Seating | ● | ● | ● | ● | ● | ● |
| VIP treatment for all guests including swag bags & unlimited cocktails | ● | ● | ● | ● | ● | |
| Marketing materials of choice to be in Swag Bags | ● | ● | ● | ● | | |
| Special gift for all guests | ● | ● | ● | ● | | |
| Industry exclusivity at sponsorship level | ● | ● | | | | |
| Two tables of 10 at the event | ● | | | | | |
| Company logo on step and repeat | ● | | | | | |
| Opportunity to speak or show video at event | ● | | | | | |
| Event naming opportunity | ● | | | | | |

TABLES - \$1,500 • INDIVIDUAL TICKETS - \$150

Other Opportunities: Please Email CommunityEngagement@GoodwillNCT.org

Print Sponsor - In Kind

Floral Sponsor - In Kind

Silent Auction Sponsor - \$2,000

Valet Sponsor - \$6,000

Your Project Goodwill 2024 Sponsorship will provide your company with premium exposure opportunities including:

- 19,000+ Newsletter Subscribers
- 9,000+ Social Media Fans
- 5,000+ Podcast Listeners
- 250,000+ Unique Website Viewers



Sponsor Today!

GOODWILLNORTHCENTRALTEXAS.ORG/PROJECTGOODWILL



1st Place Design by Kate Oxley



2nd Place Design by Emily Mitchell



Scan to See Last Year's Event!

THANK YOU 2023 SPONSORS!

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MEMORIAL FUND**



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FOR MORE INFORMATION CONTACT:

COMMUNITY ENGAGEMENT

817.332.7866 • communityengagement@goodwillnct.org



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