

PROJECT GOODWILL

SPONSORSHIP OPPORTUNITIES

GoodwillNorthCentralTexas.org/ProjectGoodwill

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All sponsors experience an exciting night of fashion and fun while supporting Goodwill. As a sponsor, you will be featured in high profile marketing as a community-minded partner of Goodwill North Central Texas. What better way to meet and network with other business leaders than over cocktails, dinner, and a one-of-a-kind upcycle fashion runway show? All sponsorships include one table of ten guests, complimentary valet, and a hosted cocktail hour.

	PRESENTING $25,000	HIGH FASHION $15,000	SUPER MODEL $10,000	FASHIONISTA $5,000	PAPARAZZI $4,000	COUTURE $3,000
Inclusion on e-blasts, social media posts & thank you & Project Goodwill web page inclusion	●	●	●	●	●	●
Inclusion on 2026 sponsor brochure and invitation	●	●	●	●	●	●
Half page ad in program				●	●	●
Full Page ad in program	●	●	●			
Recognition on all event signage	●	●	●	●	●	●
Mention from the podium & premier seating	●	●	●	●	●	
VIP treatment for all guests including swag bags & unlimited cocktails	●	●	●	●	●	
Marketing materials of choice to be in swag bags	●	●	●	●		
Special gift for all guests	●	●	●	●		
Industry exclusivity at sponsorship level	●	●				
Two tables of 10 at the event	●					
Company logo on step and repeat	●					
Opportunity to speak or show video at event	●					
Event naming opportunity	●					

TABLES - $1,500 • INDIVIDUAL TICKETS - $150

Other Opportunities: Please Email CommunityEngagement@GoodwillNCT.org

Print Sponsor - SOLD

Floral Sponsor - In Kind

Floral Sponsor - $2,500

Your Project Goodwill 2027 Sponsorship will provide your company with premium exposure opportunities including:

- 19,000+ Newsletter Subscribers
- 9,000+ Social Media Fans
- 5,000+ Podcast Listeners
- 250,000+ Unique Website Viewers

SPONSOR TODAY

GoodwillNorthCentralTexas.org/ProjectGoodwill





SCAN TO SEE LAST YEAR'S EVENT!

Connect with us!
@GoodwillNCT

Thank You 2026 Sponsors

Presenting Sponsor

United Healthcare

High Fashion Sponsor

SSD Alarm

Super Model Sponsor

Frost

triton NETWORKS

Fashionista Sponsor

FIREFIGHTER ROOFING

Beth & Craig Collins

Print Sponsor

CROWN PRINTING

Couture Sponsors

wellcare

RHSB

PAN AMERICAN WIRE

Floral Sponsor

Courtney & Courtney PROPERTIES

Media Sponsors

360West

Clear Channel Outdoor

Fort Worth Weekly

JimAustin Online.com

TBP The Business Press

The Metro Report

FOR MORE INFORMATION CONTACT:

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817.332.7866

GOODWILL North Central Texas

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